
WILBERT L COOPER

PROFILE

For the last decade, journalist Wilbert L. Cooper has crafted dozens of intimate and groundbreaking documentaries and articles and shared them with a global audience of millions. Whether it was from the front row of New York Fashion week, the favelas of Rio, the strip clubs of Miami, the Native American reservations of North Dakota, or the lush rehab centers of Malibu, Wilbert has enmeshed his life with fascinating people and helped amplify their narratives for the world to see. From true crime documentaries on serial killers to investigative long-reads on black market plastic surgery, his work has built a millennial audience that sees him as a trusted and authentic voice.

EXPERIENCE

HOST & PRODUCER

In front and behind the camera, Wilbert has created outstanding video content for publishers like Vice.com, [Mic.com](https://mic.com), and Sony Entertainment. He's been a correspondent for *Vice on HBO*, the Emmy-winning documentary show, and a host for the VICELAND network travel show *Vice Does America*. He has also worked as a host and producer on immersive tentpole web documentaries for [Vice.com](https://vice.com) that have earned tens of millions of views and been nominated for awards.

WRITER

Wilbert's work as a writer appears in the print pages and websites of publishers like the *New York Times*, the *Wall Street Journal*, *i-D*, and *Vice*. His pieces run the gamut from investigative features on crime and corruption to celebrity profiles. His stories have called him to unlikely places, such as an alt-right convention hosted by racist Richard Spencer or backstage with famous rappers like A\$AP Rocky. His intimate essays on identity and injustice have also helped give voice to the concerns of black youth today and sparked nationwide conversations about race.

EDITOR

Between 2010 and 2019, VICE's signature lifestyle and cultural content was led by Wilbert as the Senior Editor. He guided his team's coverage on obscure subcultures and fringe scenes, editing and collaborating with notable writers like James Franco, Legs McNeil, and Molly Crabapple, and artists like Maurizio Cattelan, Awol Erizku, and Ruddy Royce.

EDUCATION

NEW YORK UNIVERSITY – MASTER OF SCIENCE IN DIGITAL PUBLISHING, 2012
OHIO UNIVERSITY - MASTER OF SCIENCE IN MAGAZINE JOURNALISM, 2010